

## Campus Tobacco Policy Development Training

This one-day (8 hour) training utilizes the expertise of BACCHUS staff members to provide you with tobacco policy development specifics. The training will grow participants' abilities in all vital aspects of advocating for, constructing and implementing a strong tobacco control campus policy. These aspects include: assessing the needs of campus, assembling a task force, building support from multiple constituencies, developing the right policy, educating on tobacco and policy, gaining support from key stakeholders, and implementing and ensuring compliance of a newly developed policy.

### Learning Objectives

At the completion of this training, participants will be able to:

- Conduct assessments to understand campus attitudes and behaviors regarding tobacco use and policy.
- Recruit and organize a task force.
- Conduct education on campus that grows support for tobacco policy.
- Present a reasoned, cogent argument for policy change.
- Address common arguments against tobacco policy.
- Take a leadership role in advocating for policy change.
- Create and follow through with an implementation and compliance plan.

*Best conference for  
colleges/universities that  
we've had*

-Training participant

### Fee

Our fee for a one-day training for one campus is \$1,800, plus the travel costs of one trainer (airfare, ground transportation, hotel, meals). For multi-campus/statewide trainings, our fee is \$2,500, plus travel costs. In both cases, if attendance exceeds 40 people, a second trainer will be included for an additional cost. Please contact us for details.

### Program

This interactive training walks participants through the entire process of initiating and following through on tobacco policy development. Participants will engage in practice activities and small group discussions to further their understanding. The program will be tailored to fit your needs, depending on the stage of policy change from which you are starting.

Here is an outline of the training:

- Conducting assessments
- Surveys and evaluation tools
- Identifying power centers and influencers
- Building a task force
- Grassroots organizing
- Establishing goals
- Effective events
- Constructing a policy
- Building compliance
- Educating the campus before and after implementation
- Addressing cessation needs prior to policy implementation

### **Book a Training**

Interested in bringing a BACCHUS trainer to campus? Contact Ann Quinn-Zobeck at: 303-871-0901 or [ann@bacchusnetwork.org](mailto:ann@bacchusnetwork.org)

*Well prepared and  
presented. I loved it.*

-Training participant

*Direct, easy-to-follow, with  
good examples and  
literature.*

-Training participant